

START STRONG. FINISH STRONGER.

Logo Design Competition CALL FOR ENTRIES

The "Start Strong. Finish Stronger." plan at Isothermal educates, engages and empowers first-time college students to achieve successful college completion through comprehensive educational planning. The program goals are to educate first-time students about college policies, procedures, life, and culture; engage first-time students with the college's resources; empower first time students to become self-directed learners. The logo design entry should reflect this QEP theme.

HOW TO ENTER

Design submissions must be emailed to contest@isothermal.edu.

The entry form, design specifications, and submission requirements can be found at www.isothermal.edu/contest.

Submission Deadline: Monday, December 1, 2014 at 4:00 pm.

WHO CAN ENTER

Contest is open to all currently enrolled Isothermal Community College students. Designers are limited to three entries.

SELECTION OF WINNER

The Quality Enhancement Plan (QEP) Marketing Committee will select the best and most fitting design and will notify prizewinner by phone and their campus email account.

Entries will be evaluated on:

Relevance – Does the entry align with the theme and goals of the "Start Strong. Finish Stronger." plan?

Originality – Does the composition exhibit original design, creativity, and imagination?

Aesthetic Quality – Does the submission command attention? Does it display visual balance and color coordination? Do all the elements work together to create a unified and appealing design?

WIN an iPad mini

The designer of the winning logo entry will receive an iPad mini with a retail value of \$299.00. The winner will be notified by phone and/or student e-mail before the end of Fall Semester 2014.

WANT TO LEARN MORE?

Anyone interested in attending an informational session for designers is welcome to come to Communications Technology Building, Room - 124,

Monday, November 10th, 8:00am or Wednesday, November 12th, 2:00pm

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